

What is CHERYL?

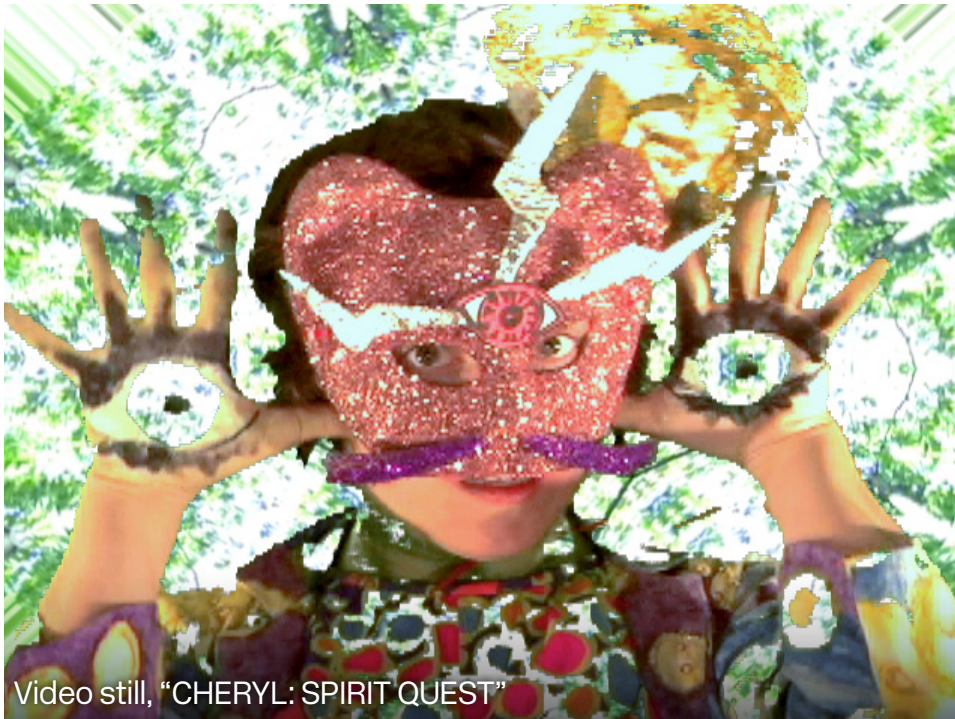
CHERYL is a gender, a number, a color and a way of LIFE. CHERYL is glitter in the cracks of your soul. CHERYL wants you to dance. CHERYL is nobody. CHERYL is everybody. CHERYL will transform you. CHERYL is the future...

CHERYL



CHERYL is a three-person, New York-based artist collective experimenting in video, immersive installation, interactive events and participatory performance. CHERYL creates unique experiences in museums, festivals, nightclubs, art centers and unconventional spaces the world over. CHERYL offers unusual perspectives and surreal explorations into contemporary art, culture and existence. CHERYL celebrates the power of imagination and transformation through simple actions, common materials, and everyday objects.





Video still, "CHERYL: SPIRIT QUEST"



Video still, "CHERYL: FRITE OF SPRING"



Video still, "CHERYL: TROPICAL HOSPITAL"



Video still, "CHERYL: BI"



Music Hall of Williamsburg, Brooklyn



MoMA 8; , 9] MW[



MoMA, New York



Le Poisson Rouge, New York

Where we've CHERYL'ed:

New York City:

The Ace Hotel
The Bell House
The Brooklyn Museum
Celebrate Brooklyn
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The Jewish Museum
Le Poisson Rouge
The Masonic Temple of Brooklyn
MoMA (The Museum of Modern Art)
MoMA PS1 Contemporary Art Center
Museum of Arts & Design
The Music Hall of Williamsburg
River to River Festival
Santos Party House
Secret Project Robot
Webster Hall
The Whitney Museum of American Art

United States (Outside of NYC):

Asian Art Museum of San Francisco
Cleveland MOCA
CCA - Santa Fe, NM
Los Globos - Los Angeles, CA
National Geographic Museum - Washington DC
Pomona College - Claremont, CA
Public Works - San Francisco, CA
Salina Art Center - Salina, KS
SXSW - Austin, TX

Europe:

A Leste Festival - Madeira, Portugal
Berghain - Berlin, Germany
Charada - Madrid, Spain
Dalston Superstore - London, UK
Espacio Off Limits - Madrid, Spain
Galeria Ze dos Bois - Lisbon, Portugal
Hangar - Barcelona, Spain
Islington Mill - Manchester, UK
La Escocesa - Barcelona, Spain
Le Nuba - Paris, France
Monster Ronson's - Berlin, Germany
Musicbox Lisboa - Lisbon, Portugal
Palazzo Strozzi - Florence, Italy
Plano B - Porto, Portugal
Sala Razzmatazz - Barcelona, Spain
The Shacklewell Arms - London, UK
The Star of Bethnal Green - London, UK
SWG3 - Glasgow, UK



MoMA, New York



Palazzo Strozzi, Florence, Italy



Brooklyn Masonic Temple



Secret Project Robot, Brooklyn

CHERYL has been featured in/on:

Glamour Magazine (France)

Hyperallergic

La Repubblica (Italy)

The New York Times

New York Magazine

New York Observer

NBC

Paper Magazine

OUT Magazine

RAI (Italian National Television)

Time Out Barcelona (Spain)

Time Out Lisbon (Portugal)

Time Out London (United Kingdom)

Time Out New York

V Magazine

VICE Magazine

Vogue (Italy)

The Wall Street Journal

W Magazine

The Village Voice



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